

THE ASSEMBLY

BROUGHT TO YOU BY:

ERG O + BRANDWALK

ABOUT US

INTRODUCTIONS



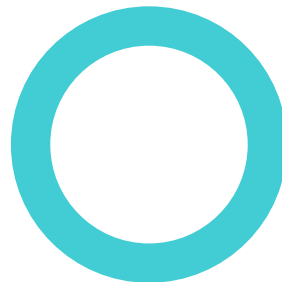
Rob

Former FTSE100 corporate affairs and communications director, Rob Salmon founded Brandwalk. His experience includes managing global brand and communications programs for major corporations including Shell and Mastercard.



Tom

Leading creative and an Industrial Designer, founder and director of Ergo Creative, having worked for brands such as Unilever, P&G, Coca-Cola, & Mastercard Tom has a wide experience to call on, designing stand-out projects.



The Panel

Our panel has a wealth of experience:

Neil – Digital Director
(E.g. Shell, GSK, Thompson Scientific, Diageo)

Richard – Business Dev. Dir.
(E.g. Experian, NAE, long-term FTSE100, AIM clients, Educational, Sporting and Business Charities, such as Business in Community.)

INTRODUCING THE ASSEMBLIES

THE  ASSEMBLY

THE  COMMS. ASSEMBLY

THE  CREATIVE. ASSEMBLY

THE  BUSINESS. ASSEMBLY

THE COMMS. ASSEMBLY

SERIES 1 | EPISODE 3

LEARN TO LEAD YOUR VIRTUAL TEAM LIKE A PRO

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WHAT MAKES A GREAT LEADER?

Great leaders ignite our passion and inspire the best in us.



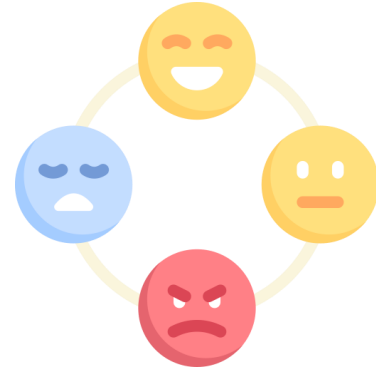
LEADERS WHO WALK THE TALK?

1.

HAVE A POSITIVE,
OPTIMISTIC
OUTLOOK

WHY A LEADER'S MOOD IS CONTAGIOUS

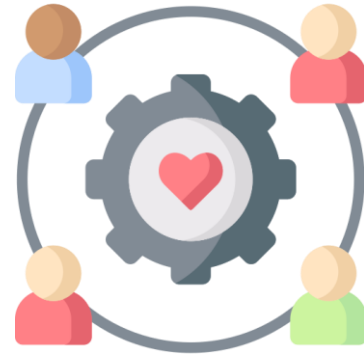
It's possible to 'catch' feelings
from each other!



BE UPBEAT TO PROMOTE TEAMWORK



BE A LEADER
OTHERS
WANT TO
WORK WITH



2.

HAVE A STRONG
VISION, BUT LISTEN
MORE THAN YOU TALK

TUNE IN AND
CONNECT
WITH PEOPLE



PLAY THE LONG GAME



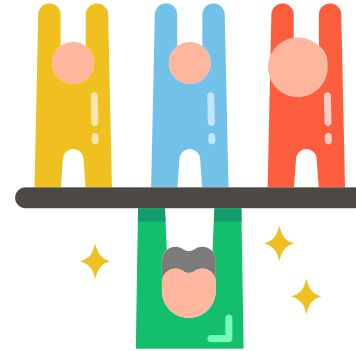
3.

BE THE CHANGE
YOU WANT TO SEE

BE
VALUES-LED



CREATE A CULTURE



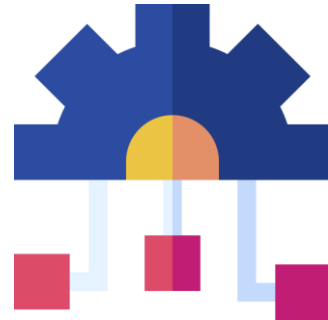
BE SINCERE,
HUMAN &
INCLUSIVE



4.

SET CLEAR RULES,
PROCEDURES AND
GUIDELINES

SEE VALUES IN ACTION



REWARD AND RECOGNISE



5.

CARE AS MUCH
ABOUT THE PEOPLE
AS THE PROCESS

SHOW YOU
GENUINELY
CARE!



USE
NORMAL
WORDS



**PROVIDE
PRACTICAL
SUPPORT**



Q & A



SO IF YOU WANT TO LEAD LIKE A PRO,
JUST DO THESE FIVE KEY THINGS EVERYDAY:

1.

Have a positive, optimistic outlook

2.

Have a strong vision, but listen more than you talk

3.

Be the change you want to see

4.

Set clear rules, procedures and guidelines

5.

Care as much about the people as the process

Want to discuss leading your team?

Book a call with us by contacting:

E. hello@theassembly.uk

W. theassembly.uk

THE  ASSEMBLY